

FOR IMMEDIATE RELEASE

TURNING RECOVERY STEPS INTO LEAPS FOR THREE DECADES, ALPHA COURT MARKS 30 YEARS OF CONSISTENT CARE IN THE COMMUNITY

Thunder Bay, ON (June 25, 2018) – Alpha Court, a Thunder Bay-based not-for-profit community organization providing mental health and addiction services, is excited to announce its 30th anniversary.

The open house-style announcement event will take place on June 25th at Mariners Hall between 3 pm and 5 pm. Proceedings will begin with an opening ceremony at 3:30 pm, with current Executive Director, Nicole Latour assuming emceeing duties. The event will also feature speeches by key administrators and guest speakers.

The event will be an opportunity to celebrate the organization's significant milestones, as well as unveil a new promotional video, in which past and present Alpha Court clients and staff reflect on the organization's 30 years of service to at-risk individuals in the community.

Funded by the Local Health Integration Network; the Ministry of Health and Long-Term Care; and Service Canada, Alpha Court has provided a consistent continuum of care and support to hundreds of people with mental health and addictions issues in Thunder Bay since 1988.

When asked about how Alpha Court has stayed true to its core mission, vision, and values, Latour, executive director and Alpha Court employee for 19 years, replied,

“The one thing that holds steady at AC is an unwavering dedication to the people we serve. That’s been consistent throughout the years that I’ve been here.”

“Really, the client’s in the driver’s seat and we’re along for the ride. We may at times provide some guidance, some navigation...but they are the drivers and they’re determining how their journey is going to be and where it’s going to end...that’s been the core of the work we do. If you think back to 1988, that’s huge. That was really progressive thinking for that time.”

Refreshments will be provided and photo / interview opportunities will be available.

For more information please contact:

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ABOUT ALPHA COURT

Alpha Court is a non-profit community organization governed by a voluntary Board of Directors. We provide subsidized housing and case management services to individuals with a serious mental illness and/or a drug/alcohol addiction. Alpha Court promotes living beyond mental illness and addiction through the provision of individualized, recovery-orientated community-based services. Alpha Court envisions a society where all individuals, regardless of their mental health or addiction challenges, can reach their full potential and live productive lives.